

PSU Boston Chapter
Board Meeting Minutes
Thursday, January 18, 2007
At 7PM-8:45pm
Andrea Pollack's Home

Attendees: S. Black, D. Conforti, Z. Martinez, M. Murphy, A. Pollack, and G. Wick

Welcome-new alum- Mandy Murphy, Class of 2002

Treasurer's Report-Andrea

Programs-Zoe, Courtney, Jason (report from him)

*Spring Social

Date & time: Saturday, May 5, 2007

Location: The Greatest Bar, 262 Friend Street, Boston, MA

Time: 7pm?

Cost: To be determined- Courtney, Jason and Zoe will meet this week to discuss

- There was no fee to secure the venue, we will just have to pay for food and beverages
- ? 1 hour open bar to draw people to the event
- Ensure members are getting a discount (or free)
- Once everything is set, advertise in the March newsletter and follow up with Save the Date postcards for Members by mid-April

Silent Auction-Ginny

- 3- 8' tables will be needed at the location to set up items for auction
- Board members are being asked to donate at least one item for silent auction (does not have to be Penn State related)
- Gail is donating Red Sox tickets
- Contact Ginny with items you may have to donate
- Ensure the March newsletter will have some items highlighted that will be auctioned off

Elections at Spring Social

- Current Board Member must let Gail know if they are interested in staying in their current positions or want to run for an open position
- President is open (person running must have been on the board for at least one year)
- If any board members know of anyone interested, please direct them to Gail
- ?? If we want to include information in the membership card mailing for open positions on the board, event chairs needed, etc—Denise will need current list and can draft an insert for the mailing

*Happy Hours

- Planned through February

- There have been an average of about 12-14 people there each month (some old faces and always new faces each time)
- Brochures are being distributed, PSU flag present, and pictures are being taken
- Next Happy Hour: Thursday, February 8, 2007
- Time: 7pm
- Location: Joshua Tree Bar in Grille
- For March, Happy Hour, Zoe will try a 6pm start to see if this time may draw more people and also will get feedback of those there if what time works best

*Celtics Tickets

- Board would not like to purchase any tickets at a set group discount (fear of being stuck with tickets)
- May be worthwhile to investigate how our members could access discount tickets for the specific games (? Jason to check)
- Mandy works for Reebox (which sponsors the Celtics) and they have a box at the Garden—she will investigate if there are any open games that we as a group could rent the box

*Big Ten Boston Pops Night-June 27, 2007 at 8PM-deadline to request tickets April 30th. Wisconsin Chapter organizing this

- Andrea agreed to be point person for this event
- It will be advertised in the March Newsletter for members only

Membership-Denise

*Stationary & membership cards

- Both are at the printer 1000 each (final proofs showed to board)
- Jason has taken care of having them shipped to Denise when they are finished and payment (to provide to Andrea for budget)
- Once received, Denise will move forward with the mailing of cards and possible insert of open board positions/chairs needed

*Dues increase/new membership app for bulk newsletter?

- Denise will contact board for feedback on this issue—what should be done?
- Andrea to provide us with how much the newsletters have been costing the chapter
- Denise will update the application as needed (any feedback please forward to Denise)

Networking-Sarah

*Lunches

- Congratulations to Sarah for being recognized for her great networking efforts for the Chapter in January's Alumni Volunteer Update Check out the link below if you have not done so already
- http://www.imakenews.com/psaanews/e_article000723731.cfm?x=b11,0,w

- Next Lunch: January 25, 2007
 - Place: Tommy Doyles Irish Pub
 - Address: 10 Hampshire Street at one Kendall Square, Cambridge, MA
 - Next Month: February 15, 2007, Café of India in Harvard Square
- *Report on St. Croix contest
- Boston Chapter did not win but 2 New England based chapters (Vermont and Maine)
- *Topica Update
- 492 subscribers and 170 errors (~320 people it is reaching)

University Relations-Suzanne & Gail

- *Offer Reception-Sunday, March 11, 2-4PM at **MARRIOTT NEWTON**(should be posted on web page with link to Marriott page for directions since students are being instructed to look there)
- *Dana Allen has resigned-no replacement as yet

Web Page/Strategic Plan-Andy

- Website Goal for March 1, 2007
- If you have not given Andy your updates please do (this includes bios too)
- Survey will be online and Andy is investigating cost to administer the survey—will get back with details
- Strategic Plan will be getting to us soon to relook again

New Business

- *who will be point person/liason with other Penn State Chapter leaders
 - Andrea has agreed to take this position
- *who should give & what should our response be at this time
 - Andrea has agreed to respond
- *new community service chairman needed
 - Mandy has agreed to do community service
 - Denise to provide her contact information provided on membership application to Suzanne for board correspondence
 - Denise to alert Andy to add Mandy to the board and community service emails
 - Mandy to try and organize an event to be advertised in the March newsletter

Newsletter Deadline-Nikki

- March 4, 2007
- Newsletter party at Andrea's March 18, 2007

Next Board Meeting-Jason has offered to have it at Bose (February 15th)

- Andrea offered her house as well

- Get consensus of board on where they would prefer to have the meeting